

SIM connectlive)))

April 11-13, 2018
Sheraton Dallas, Texas



**IT Transformation:
Mining the Next 50 Years
for Innovation**

Join us for a unique, collaborative experience for I.T. leaders!

Keynote Speakers

Futurist and Professor Christina “CK” Kerley

Kerley is a top-rated faculty member at Rutgers Business School for Executive Education, has guest lectured at Stanford, Cornell, Carnegie Mellon, and Northwestern; and has worked with a variety of Fortune 500 companies, including: Verizon, Johnson &



Johnson, Microsoft, Amazon, Cisco, Prudential, Janssen, Best Buy, and many others. Through her pro bono program, ImpaCKt, she works to give a leading edge to historically under-served groups and partners with organizations that are also committed to closing the digital divide.

She will deliver a keynote session aligned with the theme and focus of SIM Connect Live: how tech megatrends are

reshaping the CIO's life. Attendees will get detailed analysis on trends reshaping our world, including:

- The Expectation Economy: Constant Connectivity Changes Humanity And The Economy
- From Smartphones To Smart Everything: The Physical World Is Digital's Biggest New Frontier
- The Next-Gen Web: The Web Gets Conversational, Visual, Contextual, Experiential-and Disrupted Through Blockchain Tech
- Man-and-machine Collaboration: Intelligent Automation Gives Rise To The Cobots
- Data & A.I. Win The 21st Century: Society Moves From The Info Age To The Intelligence Era

Best-Selling Author and WIRED Magazine Founder Kevin Kelly

Kelly has been a participant of, and reporter on, the information technology revolution for more than 30 years. He is currently Senior Maverick at WIRED magazine, which he helped launch



in 1993 and served as its executive editor until January 1999. His latest book, "The Inevitable," was a New York Times best-seller. It chronicles how our lives in the near future will be shaped by a few inevitable, long-term technological trends.

Kelly's session is titled, The Technium. He will offer a glimpse of what comes after the Internet -- a planetary super-organism comprised of 4 billion mobile phones, 80 quintillion transistor chips, a million miles of fiber optic cables, and 6 billion human minds all wired together. Kelly will detail what we know about this super-organism so far; how it is growing, where its boundaries are, and what it will mean for us as individuals and collectively. Both the smallest one-person enterprises today, and the largest mega-corporations on earth, will have to learn to how this Technium operates, and how to exploit it.

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