

SIM Connect Live 2018: Academic Track Program

Program Chair: Mary Sumner, SIM Academic Lead

Thursday April 12 2018 Room: Remington		Paper (presenter names are <u>underlined</u>)
Digital Leadership 1: Session Chair: Dorothy Leidner (Baylor U.)	9:45 – 10:45	<u>How AUDI AG is Driving Toward the Sharing Economy</u> Author/s: <u>Martin Mocker</u> (MIT Sloan Center for Information Systems Research & Reutlingen U.) & <u>Nils Fonstad</u> (MIT Sloan Center for Information Systems Research) Discussant: Shane Kilgore, SIM Chapter Leader, Alabama Chapter
		<u>How Newly Appointed CIOs Take Charge</u> Author/s: <u>Tony Gerth</u> (Indiana U.) and <u>Joe Peppard</u> (European School of Management and Technology) Discussant: James Gaulke, SIM Chapter Leader, Colorado Chapter
		<u>Four Steps to Realizing Business Value from Digital Data Streams</u> Author/s: <u>Abhijith Anand</u> (University of Technology Sydney), <u>Rajeev Sharma</u> (U. of Waikato) & <u>Tim Coltman</u> (U. of Wollongong) Discussant: Gene Barskiy, SIM Chapter Leader, New Jersey Chapter
Digital Leadership 2: Session Chair: Ulrike Schultze (Southern Methodist U.)	11:00 – 12:00	<u>Role of Information Systems in Empowering Innovation Networks</u> Author/s: <u>Sven Rehm</u> (WHU Otto Besheim School of Management), <u>Lakshmi Goel</u> (U. of North Florida) and <u>Iris Junglas</u> (Florida State U.) Discussant: Dennis Ravenelle, SIM Chapter Leader, Boston Chapter
		<u>Using Text Analytics to Derive Customer Service Management Benefits from Unstructured Data</u> Author/s: <u>O.Müller</u> (IT University of Copenhagen), <u>Iris Junglas</u> (Florida State U.), <u>S. Debortoli</u> (U. of Liechtenstein) & <u>Jan vom Brocke</u> (U. of Liechtenstein) Discussant: Brad Philips, SIM Chapter Leader, San Diego Chapter
		<u>Enhancing Customer Service through the Internet of Things and Digital Data Streams</u> Author/s: <u>Joaquin Rodriguez</u> (Louisiana State U.), <u>Biagio Palese</u> (Louisiana State U.) & <u>Blake Ives</u> (U. of Houston) Discussant: Stephen Heilenman, SIM Chapter Leader, Philadelphia Chapter
Digital Leadership 3: Session Chair: Rashmi Jain (Montclair State University)	2:45 – 3:45	<u>MSIS Model Curriculum</u> Author/s: <u>Heikki Topi</u> (Bentley U.), <u>Helena Karsten</u> (Åbo Akademi U.), <u>Sue A. Brown</u> (U. of Arizona), <u>João Alvaro Carvalho</u> (U. de Minho), <u>Brian Donnellan</u> (Maynooth U.), <u>Jun Shen</u> (U. of Wollongong), <u>Bernard C.Y. Tan</u> (National U. of Singapore), and <u>Mark F. Thouin</u> (U. of Texas at Dallas) Discussant: SIM Chapter Leaders
		<u>Ethical Issues in the Big Data Industry</u> Author/s: <u>Kirsten Martin</u> (George Washington U.) Discussant: Joseph Malfesi, SIM Chapter Leader, Capitol Area Chapter
		<u>Three Types of Chief Digital Officers and the Reasons to Adopt the Role</u> Author/s: <u>Samba Tumbas</u> (U. of Liechtenstein), <u>Nicholas Berente</u> (U. of Georgia) & <u>Jan vom Brocke</u> (U. of Liechtenstein) Discussant: William Waas, SIM Chapter Leader, Chicago Chapter

Friday April 13 2018 Room: Pearl 4		Paper (presenter names are <u>underlined</u>)
Digital Workforce 1: Session Chair: Michelle Kaarst-Brown (Syracuse U.)	9:30 – 10:30	IT Crowdsourcing as a means of increasing the participation of underrepresented groups in the digital workforce Author/s: Joseph Taylor (California State U. Sacramento) and KD Joshi (Washington State U.) Discussant: Andrew Jackson, SIM Chapter Leader, Dallas Chapter
		Neurodiversity in the High-Tech Workforce Author/s: <u>Eleanor T. Loiacono</u> (Worcester Polytechnic Inst.) Discussant: Suzie DeBusk, SIM Chapter Leader, Central Florida Chapter
		Changing the Rules of the Game: Identifying Talent for the Digital Workforce Author/s: Stacie Petter (Baylor U.), Connie Barber (Southern Illinois U. Edwardsville), Diane Barber, and Robin Berkley (Southern Illinois U. Edwardsville) Discussant: Joseph Puglisi, SIM Chapter Leader, Fairfield/Westchester Chapter
Digital Workforce 2: Session Chair: Ephraim McLean (Georgia State U.)	10:45 – 11:45	Managing Remote Working Employees: Introducing the Agile Performance Framework Author/s: Andreas Eckhardt (German Graduate School of Management), Paul Somers (Google, Inc.), Anthony Giordano (Monad), and Florian Endter (Enmacc GmbH) Discussant: Barbie Barta, SIM Chapter Leader, Dallas Chapter
		Strategic Careers in information Systems: A Multi-Phase Study Author/s: Cindy Riemenschneider (Baylor U.) & <u>Deb Armstrong</u> (Florida State U.) Discussant: Janis O'Brien, SIM Chapter Leader, Dallas Chapter
		Resolving the IS Skills Paradox: A Content Analysis of a Jobs Database Author/s: <u>Mary Sumner</u> (Southern Illinois U. Edwardsville) and Fred Neiderman (Saint Louis U.) Discussant: David Harrow, SIM Chapter Leader, St. Louis Chapter
		The Strategic Contribution of Business Analysis to Digital Transformation: A Talent Management Approach Author/s: <u>Jean-Gregoire Bernard</u> (Victoria University of Wellington), Yi-Te Chiu (Victoria University of Wellington) Discussant: James Bowen, SIM Chapter Leader, Boston Chapter
Digital Workforce 3: Session Chair: Jeria Quesenberry (Carnegie Mellon U.)	12:45 – 1:45	IS Leadership and Strategy Realization Author/s: <u>Mike Eom</u> (U. of Portland), Surinder Kahai (SUNY Binghamton), Rui Huang (U. of Massachusetts) Discussant: Pradeep Kumar, SIM Chapter Leader, Portland Chapter
		The Impact of Less Traditional Employee Benefits on Turnover Intention of State Information Systems Employees Author/s: Ibtissam Zaza (Florida State U.), <u>Deborah Armstrong</u> (Florida State U.), Cynthia Riemenschneider (Baylor U.) Discussant: David Brunick, SIM Chapter Leader, Central Florida Chapter
		Diversifying the digital workforce: How SAP hired more female professionals Author/s: Caroline Oehlhorn (Bamberg U.), Sven Lauer (U. of Erlangen-Nuremberg), Christian Maier (Bamberg U.), and <u>Tim Weitzel</u> (Bamberg U.) Discussant: Dan Goreck, SIM Chapter Leader, New York Chapter