Announcement and Call for Participation

Theme: Optimizing the Digital Workforce: Trends that Impact the Future of Digital Work – SIM Connect LIVE

April 11 – 13, 2018, Dallas, TX

Join your colleagues to get ready for the future of work and help close the gaps in your future digital workforce needs. Whom are you going to call when you need digital workers? What decisions are you making to prepare future digital workers? Come and dialogue! Come challenge us all! Be an active contributor to our community and to the discussion of the digital workforce!

You are invited to participate in this joint practitioner-academic workshop at SIM Connect LIVE in Dallas, TX on April 11-13, 2018. SIM Connect LIVE is the annual conference of SIM, the Society for Information Management. SIM is the leading professional organization at the national level where IT leaders meet. There are 40 SIM Chapters, over 5,000 SIM members, and SIM Special Interest Groups in Enterprise Architecture, STEM, Procurement, Cyber-Security, and the Academic Community. You can learn about SIM leadership and SIM initiatives at www.simnet.org.

The goals of this SIM Academic + Practitioner Workshop at SIM Connect LIVE are:

- Unite practitioners and researchers in leading the debate on the future of digital work,
- Share cutting-edge research that impacts future digital practice, while gaining feedback from practitioners to guide new research directions and opportunities.
- Provide opportunities to engage IT industry leaders and academic professionals in ongoing dialogue to bridge the future skills gap.
- Generate practice-focused idea paper(s) that document workshop debates and directions in order to support organizational and academic action related to future of digital work.

We would appreciate your leadership and contribution to the Workshop Program within SIM Connect LIVE. Establishing this important partnership between industry needs and academic priorities will strengthen the visibility, quality, relevance, and effectiveness of training programs in organizations and universities, the value of practice-based research, and create professional service opportunities for students. This program will include:

- Looking Back – Acting Forward: Presentations by leading researchers, with discussants from the SIM IT leadership community.
- "The Future Skills Debate:" Academic leaders and IT industry leaders look to the future, with a focus on a proposed Global Competency Model.
- "Optimizing the Digital Workforce:" Presentation and dialogue on emerging research.
- Integrated Practitioner-Academic Dialogue Table Topics: Bridging the gap between IT Workforce needs and organizational and academic training programs.

You will find more information about the program at www.simconnectlive.com and www.misqe.org   Or reach out to: Steve Hufford, SIM Chief Executive; Mary Sumner, SIM Academic Liaison; Dorothy Leidner, MISQE Senior Editor